

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

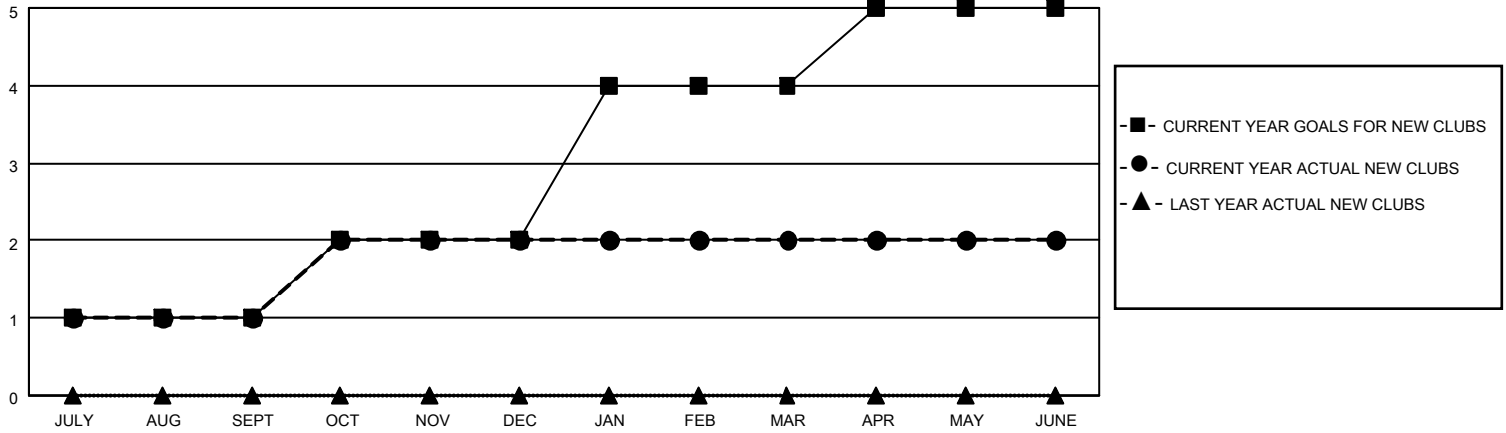
District 4 A1

Results as of: 6/30/2021

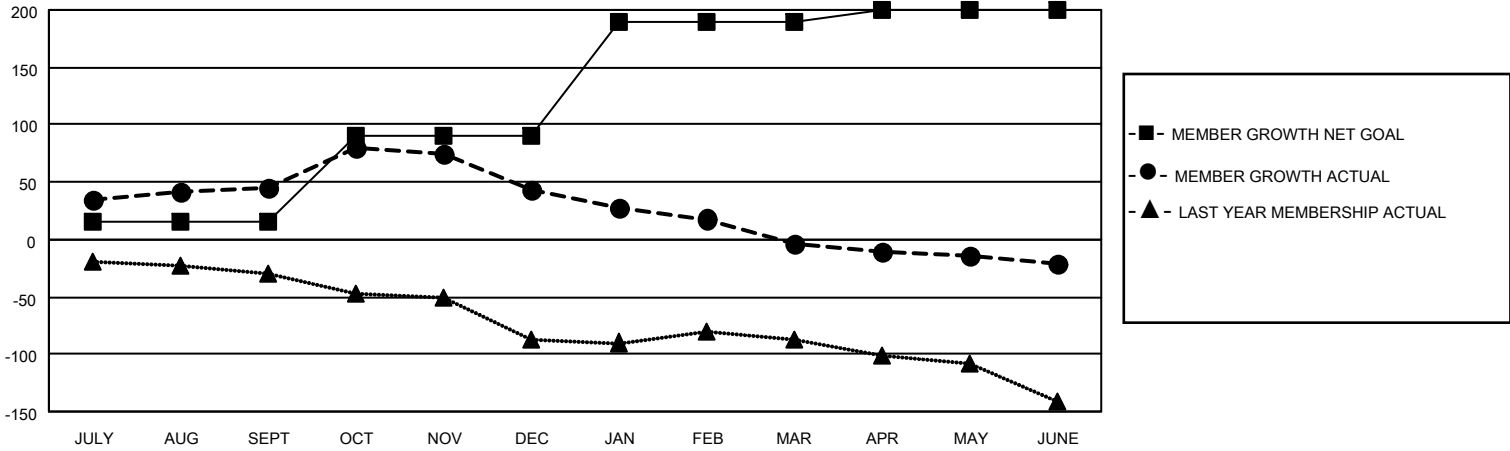
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	1	0
OCT/NOV/DEC	1	1	0
JAN/FEB/MAR	2	0	0
APR/MAY/JUNE	1	0	1

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	15	89	41
OCT/NOV/DEC	75	63	64
JAN/FEB/MAR	100	25	64
APR/MAY/JUNE	10	66	80

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	31 CLUBS OF 55 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,427 (78.32%)</p> <p>FEMALE 395 (21.68%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">DECEASED</td><td style="text-align: right;">25</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">9</td></tr> <tr><td>OTHER</td><td style="text-align: right;">215</td></tr> <tr style="border-top: 1px solid black;"><td>TOTAL</td><td style="text-align: right;">249</td></tr> </table>	DECEASED	25	CLUB CANCELLED	9	OTHER	215	TOTAL	249	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 80%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">249</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">127</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	249	FAMILY MEMBERS PAYING HALF DUES	127
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